# FROM THE ground up



ANNUAL REPORT 2023

Home, Inc.

Welcome Home

Celebrating 25 Years!

# Letter from the President and Director



Christopher Bongorno **Board President** 



**Emily Seibel** Executive Director

The mission of **Yellow Springs** Home, Inc. is to strengthen community and diversity in Yellow Springs and Miami Township by providing permanently affordable and sustainable housing through our Community Land Trust (CLT).

its 25th Anniversary. This year, as we look forward to what the next 25 years can bring, we acknowledge that we stand on the shoulders of giants, both locally and nationally.

The first Community Land Trust arose during the Southern Civil Rights Movement as a means of collective self-sufficiency and economic empowerment. Georgia's New Communities, Inc. became the largest collective of Black-owned land in the country at the time, with more than 9,000 acres in the Community Land Trust.

An amazing documentary, Arc of Justice: The Rise, Fall, and Rebirth of a Beloved Community (www.arcofjusticefilm.com), chronicles the incredible story that continues to this day.

Locally, volunteer activists met regularly, and kept meeting, after early and significant setbacks, to advance a vision for a housing future they believed was in jeopardy. They met when there was no project and no clear path forward. They met when there was a window of opportunity to be built upon. They met in the face of opposition. Yellow Springs Home, Inc. was, and continues to be, a deeply democratic organization.

In 2024, Home, Inc. continues those conversations, which have led to the addition of 40 permanently affordable homes to our Community It takes a village, Land Trust. This year, we look forward to breaking ground on our largest project to-date: The Cascades, a 32-unit affordable senior-focused housing project more than a decade in the making. We are stewarding more than \$400,000 in home repair grants to communities across the Miami Valley, starting right here at home in Yellow Springs, where 13 homes will receive funds Emily Seibel, Executive Director

Last year, Yellow Springs Home, Inc. celebrated for critical improvements. We are leading important conversations around affordable housing and social justice. We draw our inspiration to keep at this work, no matter what, from our dedicated founders and community supporters and the impact we know that safe, quality, affordable housing brings to families and our community.

> Yellow Springs has always embraced a utopian vision, and while we fall short, there is a meaningful realization of that vision in the attempt. Everything we do at Yellow Springs Home, Inc. is rooted in and led by our community. We strengthen our collective fabric not only through lasting affordable housing and client-driven programs, but also through gatherings, volunteering, service, and conversation. We strive to build the community we envision from the inside out, and you are a part of this vision.

It is because of you-our partners, donors, members, volunteers, homeowners, renters, and community-that this work is possible. It is incredible to see how we have grown over the years in breadth and depth of impact! Everything we do, each home, is an act of love, strengthening the fabric of our diverse, beloved community now and for generations.

Christopher Bongorno, Board Chair

### 2019–2023 Yellow Springs Home, Inc. **Strategic Goals**

- 1. Champion organizational growth through board, staff, and financial capacitybuilding, resulting in adequate and sustainable resources to achieve the organization's mission.
- 2. Serve priority populations by developing affordable housing designed and marketed for diversity and inclusion, resulting in improved local housing options.
- 3. Expand the depth, reach, and sustainability of financial coaching and stewardship programs, resulting in lasting household financial empowerment.
- 4. Engage in community relationship-building, public outreach, and strategic collaborations and partnerships, resulting in strengthened community and diversity.

Thank you for helping us reach our five-year strategic goals!

# Home, Inc. Celebrates 25th Birthday

In 2023, Home, Inc. reached the 25th anni- began building in response to more recent versary of its sometimes tumultuous existence. Created in 1998, its practical mission was to provide badly needed affordable housing.

We were not aware of any such need in 1958 Cascades, a 32-unit senior-focused housing when we moved to Yellow Springs from New York. The reason? Few people in the area wanted to live in this funky little town, although sightseers often wandered in on sunny weekends to check out the "hippies." We had no trouble finding an affordable three-bedroom house. There were lots of them. We rented ours for \$90 a month.

By 1966, our family had doubled. We bought a brand new four-bedroom house for \$28,000, an amount that represented a little over a year's earnings.

Things changed in the 1980s and '90s. As highways, shopping malls, and suburban sprawl spread outward in nearby cities, Yellow Springs became a premier place to live. Housing prices here went through the roof.

In 1995, a small group of residents approached Village Council with an idea for building some affordable housing in the village and, in 1996, produced a plan for building some 25 affordable houses on a portion of the village-owned Glass Farm, which Council agreed to donate for the purpose.

What followed was a storm of protest and counter-protest that lasted for some five years, and brought down two Village Councils.

Yellow Springs Home, Inc. was created as a Community Land Trust (CLT) in 1998, in the midst of the heated dispute, and finally succeeded in building its first affordable house in 2001. In that year, too, Home, Inc.'s board president, Marianne MacQueen, became its first (parttime) executive director.

"I thought I'd stay about three years," Mari- ers went on to purchase market rate homes. This anne recalls. "It turned out to be 10." During that time Home, Inc. raised the money to build-or munity Land Trust, which generated a total of buy and rehab-12 additional houses, and began construction on two more on West Davis Street. By 2011, when she turned over the helm to her then-program manager, Emily Seibel, Home, Inc. was a thriving enterprise.

"I got it established and stabilized," Marianne says. "Emily has made it fly."

In 2023, more than 80 villagers, including more than 25 children, live in 40 permanently affordable homes and rentals that Home, Inc.

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needs. By the end of 2023, the staff had raised over \$2 million dollars needed for developing and building the first eight rental units of The project to be started in 2024.

Home, Inc. has raised millions of dollars in its



Home, Inc.'s first house has been home to four families so far.

relentless pursuit of housing funds to be found in an alphabet soup of state and national agencies, banks, and specialized non-profits dedicated to finding suitable housing for those they serve.

Support has come from many local sources as well, among them: financial donations and thousands of hours of volunteer work from individual villagers and other local groups. And for many years Village Council has declared affordable housing a high priority and included money for Home, Inc. projects in its annual budget.

Many of the original houses have turned over to new buyers for whom they have remained affordable, thanks to the CLT model. Most sellmodel keeps the lots themselves in the Com-\$130,633 in property taxes last year. The village, the township, and the school district have all benefited from that sum.

During Emily's tenure, the paid staff has grown to four full-time persons and several part-time positions as well as greatly spreading its wings to enlarge its services, both to Home, Inc. residents and many other income-eligible

On the cover: (top right) Megan Bachman hammering, (bottom left) Joanna Raines, (background) watercolor rendering

Continued on page 8

"Home, Inc. is

vitally important

to preserve

economic and

social diversity in

Yellow Springs."

- Maureen Lynch,

2011 Challenge donor

and 2022 Tony Bent

Award winner

# Spreading the CLT Model

Stop me if you've heard this one: "To strengthen Dayton and Preble County and the Kansas City diversity and grow communities by holding land in trust for permanently affordable, sustainable housing, home ownership, and other community needs."

Oberlin Community Land Trust (OCLT) home page. If it sounds familiar, it's because it greatly resembles the Home, Inc. clarion call you have been hearing and answering for more than a quarter century. The similarity is no coincidence.

Through peer consulting, Home, Inc. and CLTs that came before. other established land trusts serve as mentors to burgeoning CLTs and other non-profits to, as Home, Inc. Program Manager Chris Hall puts it, "assist in their development and growth." In other words, sharing a wealth of knowledge that can only be gained through time in the nonprofit housing trenches.

Home, Inc. has also provided peer consulting to a number of other CLTs, including those in

Community Land Trust (KCCLT).

In addition, Home, Inc. representatives regularly lecture and provide training at events around the United States and Ohio—just another way This mission statement can be found on the to spread the word about perpetually affordable housing in a community, in a state, in a country, and in a world that desperately needs it.

> Pretty amazing for an organization with a full-time staff of only four. Of course, those four have also been on the receiving end, directly or indirectly, of the wealth of knowledge of those

> For the record, the KCCLT home page reads, "[O]ur goal is to not only create access to home ownership in the metro area, but to ensure these benefits last for generations."

> To be fair, it also wasn't an original sentiment when Home, Inc. started preaching it 26 years ago. It's a notion born out of great necessity, and a shared mission statement that, one CLT unto another, bears repeating.

# Adult Homecoming

2023's Adult Homecoming was a success! In honor of Home, Inc.'s "Silver' (25th) Anniversary, the theme was "Silver Screen." Attendees came dressed to the nines in outfits themed around old-school (and new) Hollywood. The event was held at the Vernet Ecological Center at Glen Helen, and was sponsored by Charlotte McQueen Realtor, City Architecture, Emporium Wines & Underdog Café, Montgomery Insurance & Investments, the Ohio Capital Corporation for Housing, Wheat Penny Oven & Bar (who provided the food!), The Winds Cafe, and Yellow Springs Brewery.

DJs Gnarled Lee (Lee Wade) and PayDay (Peter Day) set the mood with beloved dance songs and slow jams from throughout the years. The event was a ton of fun, raising funds for affordable housing in Yellow Springs.

Home, Inc. is grateful to everyone who attended, volunteered, sponsored, donated, or otherwise played a part in the event.

We're excited to do it again! Please join us for the 2024 Adult Homecoming on Saturday, September 28, 2024 from 7:30-10:30 pm, at the Vernet Ecological Center. This year's theme is '80s; dress in your favorite '80s themed outfit or however you most feel comfortable and happy, and join us for food, drinks, music, and tons of fun! Tickets are on sale now; you can find a link on our website, www.yshome.org. Scholarship tickets may be available upon request.

### 25th Anniversary Celebration Campaign Successful!

As part of its 25th Anniversary Celebration, Yellow Springs Home, Inc. executed a 25th Anniversary Celebration Campaign to raise funds for increased financial management capacity, staffing and development programs, and strategic reserves and opportunity funds.

A generous donor provided a challenge gift of \$25,000, contingent upon Home, Inc. raising another \$25,000 to match. A targeted campaign was launched, with direct outreach to a number of potential donors throughout 2023. Ultimately, a total of 21 donors contributed \$28,820, bringing the total donations to \$53,820.

The donor of the challenge gift, who wished to remain anonymous, says that "we're very grateful that so many folks participated in this effort."

Yellow Springs Home, Inc. would like to extend a hearty thank you to all those who supported this campaign, and who support our mission with their time, talents, and treasures. We couldn't do this without you.

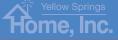




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# **25TH ANNIVERSARY**

"Buying my own home is a dream come true." -Donna Sorrell, 2008





"Home, Inc. has done a beautiful thing. This is the only way we could afford a house in Yellow Springs." Peggy Barker, 2006–2008 Capital Campaign, in memoriam



Deucey and his family celebrate his second birthday at Grandma Julie's, a Home, Inc. home on Cemetery Street



(Above) The 2011 West Davis Street groundbreaking ceremony. From left, Home, Inc.'s then new Executive Director Emily Seibel with the Campbell family, now celebrating 12 years in Home, Inc.'s first fully wheelchair accessible, 4-bedroom, 2-bath home.

(Right) The Blue House, Photo courtesy of Helena Maya

"We are so very grateful for this opportunity to be homeowners in the Village, which is what we've always wanted." Carrie Campbell, 2011

Open house at Glen Cottages Pocket Neighborhood, 2021



Wyant family children on their stoop on Cemetery Street



Future site of Forest Village Homes with Home, Inc. employees Kineta Sanford (left) and Eleanor Gaston (right)





(Above) The Bieri family at home (Left) Antioch students volunteer painting



Thistle Creek ground breaking

40

Erica and Caleab Wyant with their daughter Rudy Mae

I cannot thank

you and all

involved enough

to let you all

know how

grateful I am.

My home feels

so secure, stable

now...It really

took the stress

off of how I was

aoina to fund

these projects.

-Home Repair Grant

Recipient, 2023

### \$300,000+ Provided in Major Home **Repair Grants to Homeowners in** 2023 Sets A New Record

A combined 19 homeowner repair projects were completed in 2023 through grants secured and administered by Home, Inc., resulting in over \$300,000 in emergency repairs and accessibility modifications. These projects were funded through both the Federal Home Loan Bank of Cincinnati's Carol M. Peterson Housing Fund and a 2021 U.S. Department of Agriculture (USDA) Housing Preservation Grant received by Home, Inc.

Repair projects included roofing, plumbing, siding, bathroom accessibility modifications, and others benefiting local homeowners at no cost. This is Home, Inc.'s sixth consecutive year administering the Carol M. Peterson program and closes out the group's first USDA Housing Preservation Grant, in which Home, Inc. received nearly half of Ohio's statewide allocation. These projects benefit homeowners of lowto-moderate income, assisting with maintaining quality, safe housing. While the majority of projects served residents in Yellow Springs, in 2023 four homeowners were served in West Dayton through a pilot partnership with County Corp, a Dayton-based peer nonprofit with a long home repair wait list. In the words of one recipient, "I cannot thank you and all involved enough to let you all know how grateful I am. My home feels so secure, stable now...It really took the stress off of how I was going to fund these projects."

Grant funds can make a huge difference. According to another grant recipient: "I appreciate not only the financial support I received but also the fact that Home, Inc. was able to gather an excellent team of professionals, which I wouldn't have been able to find on my own. And along the way other things were done too, which significantly elevated my quality of life."

### **Cascades Phase 1 Funding Complete**

2023 saw the last piece of the puzzle for Phase 1 of The Cascades project come into place. Home, Inc. staff submitted the final funding application, and also the largest, for the first eight units of the senior-focused project at Herman and Marshall Streets. The Home, Inc. board and staff were ecstatic to learn that the application to the Ohio Housing Finance Agency for \$1,469,017 was reserved, and construction could move forward in 2024. The Cascades is Home, Inc.'s largest project to date, bringing new challenges and mission impact. Staff are currently planning for site work, civil engineering, architectural work, fundraising, and financing and bridge funding for Phases 2-4.

### **25th Birthday** (continued from page 3)

homeowners. In 2019, for example, more than 175 households received homebuyer coaching, rental service coordination, repair grants, postpurchase support, in-house mortgage packaging, and individualized financial coaching.

In 2018, Home, Inc. tapped into funds created by the Federal Home Loan Bank of Cincinnati to address critical home repairs and accessibility modifications for low-income homeowners over the age of 60 or those with special needs. That year a \$5,000 grant was secured to build a ramp for a disabled homeowner. In 2023, Home, Inc. completed 19 home repair projects, totaling more than \$300,000 in assistance for homeowners of low-to-moderate income. In 2024, more than \$400,000 in home repair grants are

being used to serve 26 homeowners, replacing roofs, installing air conditioning, providing accessibility upgrades, and more.

The need continues to make itself felt. The house we bought in 1966 for \$28,000 sold for \$250,000 in 2020. But, wages for workers and income for seniors have not kept pace. By the end of 2023, some 350 people were on a Home, Inc. list of people interested in affordable housing.

It's been a long, often challenging, road, but a very rewarding one as well, Emily says. "I feel as though I'm standing on the shoulders of giants, helping to create a legacy of community."

> -Ilse Tebbetts, founding member of Yellow Springs Home, Inc.

# Home, Inc.'s Newest Board Members **Share Their Perspectives on Home**

April Wolford: Becca, do you want to kick us off by sharing your thoughts on what home means to you?

Becca Bayman: Yeah, the first thing that came to my mind was my daughter. She's born and raised here; she's 13 now. And so when I think of home, I think of the importance of being mindful of creating a space for her where she feels safe and secure.

We've had to move around a lot in town just because of various renting situations. So now we're in a place that's much more stable and we've been here for many years. That's the first thing that came to the forefront of my mind, just making sure that she has *a space where she* knows she can come to and always be safe.

#### **April:** So it's partly about family.

Becca: Yes. Also, home can be a feeling, as well. It's always so nice to travel and go out and create new experiences. However, the feelings of relief and security when you return is so comforting. I think that's when you know you are in your space. Once you find that you know you are in your spot.

April: Yeah, yeah, that's true, home is a feeling inside really. I think about home on different levels. I've had many homes because ness that you don't have in a different larger city. I travel a lot; through my Antioch College experience, I lived in a lot of different places Yellow Springs? Does she like it here? and that shaped the way I think about home. *Home is where you feel at peace.* That can be a place like Yellow Springs or your house. This poem I wrote for the book that Artie and Alex are putting together explains how I feel about home:

#### the heart of home

home is where the heart-

beats...races...sings...weeps...breaks...belongs... every heart needs home

## you have a sense of belonging.

Becca: I like your perspective on multiple places that can be your home. You spent so much time in California, and that has to be considered a home for you. So, as we travel and go to different places and have different parts of our lives connected to different areas or people-those aspects can all become home, right?





Becca: She does, but she's moving into teenage years, and so she's looking forward to getting away and making her own experiences, but I know she values the friendships that she's made here and the people she's been around her whole life. Mark, do you want to wrap up this interview and share your thoughts on "home"?

Mark Baker: When I think about what home means to me, I feel like it's probably one of the most important aspects in a person's life. For me, it's where family bonds are forged and memories are made. It's where children can grow, learn, and So for me it is about the heart, *a place where* thrive in an environment where they're celebrated and respected. Being surrounded by a community that values inclusivity and unity also makes me feel at home. It's not just about the physical space; it's about the warmth of shared laughter, the comfort of unconditional love, and the security of knowing we're accepted for who we are. *Home is where* our roots run deep, where we belong, and where our hearts find peace amidst life's chaos.





New Home, Inc. Board Members April Wolford, Becca Bayman, and Mark Baker at the Home, Inc. offices.

Becca: I like that feeling and it's why I chose to live in Yellow Springs and raise my daughter here. It is that warm feeling and being connected with the families I've met that are also raising their children here. It's a different kind of connected-April: What does your daughter think about

I appreciate not only the financial support I received but also the fact that Home, Inc. was able to gather an excellent team of professionals which I wouldn't have been able to find on my own. And along the way other things were done too, which significantly elevated my quality of life. -Carlos Landaburu, Carol M. Peterson Home Repair Grant Recipient, 2023



### Thank You to Our 2023 Sponsors & Funding Agencies

#### GRANTS

Yellow Springs Home, Inc. thanks all donors, volunteers, and community members who invested in our mission in 2023. You are part of our mission, and your generosity makes our work possible. Visit www.yshome.org for a list of all 2023 donors.

CenterPoint Energy Enterprise Community Partners Federal Home Loan Bank of Cincinnati Finance Fund Huntington Bank Key Bank Ohio CDC Association Ohio Housing Finance Agency PNC Bank Techsoup Digital Resilience Program US Bank USDA Rural Development Village of Yellow Springs Yellow Springs Community Foundation

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Advocates for Basic legal Equality AmeriCorps VISTA Morgan Family Foundation Ohio CDC Association Pro Bono Partnership of Ohio



### 2023 Financial Snapshot of Your

Year-end financial reports were prepared by Candice Hay. The most recent 990 and audited financial statements are Inc. website.

#### **Current Assets**

Cash and Cash Equivalents Pledges & Grants Receivable Accounts Receivable Endowment Investments Prepaid Expenses & Deferred Charges **Total Current Assets** 

#### Property and Equipment, Net

#### **Other Assets**

Community Land Trust Land Buildings & Rehab Total Other Assets **Total Assets** 

#### **Current Liabilities**

Accounts Payable and Accrued Expenses Deposits Deferred Rev Loan Payable **Total Current Liabilities** 

#### Long-term Liabilities

Notes & mortgages payable Accrued Interest **Total Long-Term Liabilities** 

#### Net Assets

With donor restrictions Without donor restrictions **Total Net Assets** 

**Total Liabilities and Net Assets** 

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Community Land Trust	
ayes-McInnis, CPA of CAST Accounti	ng.
re published on the Yellow Springs Hor	ne,
\$ 271,635	"One of the
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6,324	rejoin the Home, Inc. Board
12,549	was because I
2,363,509	wanted others to
_,,	have the same opportunity
2,013,631	to live in our
2,013,031	village that
	we did—in an affordable home.
077 272	I like the other
977,272	board members,
109,767	and the fact that it is an
1,087,039	action-oriented
\$ 5,464,179	organization. We
	do more than just sit around
	and talk."
\$ 24,891	–Joan Horn, Stains 2011
1,838	Spring 2011
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### Thank YOU for your support!

#### **2023 STAFF MEMBERS**

Emily Seibel, Executive Director Chris Hall, Program Manager Brittany Parsons Keller, Development Coordinator Alexandra Scott, Outreach & Fundraising Manager Lori Lotts, Rental & Office Manager Tom McCaffrey, Client-First Program Specialist

#### **BOARD OF DIRECTORS**

Christopher Bongorno, Pres. Malte Von Matthiessen, V.P. Anthony Fife, Treasurer Shadia Alvarez, Secretary Linda Cox Artie Isaac Lela Klein Len Kramer (emeritus) Tom Logsdon Kevin McGruder Steve McQueen Susan Stiles (emeritus)

Staff and Board Lists are accurate for 2023 and do not reflect status at time of Annual Report publication. Visit yshome.org for current rosters.



The first gathering of the Ohio Community Land Trust Network. Home, Inc. Staff members Chris Hall and Emily Seibel were a major part of the development of this organization, founded in 2023.



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